

# 2019-2020 District Goals



**District:** District 325A2  
**Constitutional Area:** India, South Asia, Africa and Middle East

## LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 85% of incoming Club Officers will complete Club Officer training.

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

## REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 90% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

## LEARNING FOR EVERY LION

### Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 50 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	175
2nd Quartter	175
3rd Quartter	175
4th Quartter	175

By the end off tih 4th quartier, tih distiricti will add a tiotial offi 700 new members.

### Action Itiems:

My distriictt will inductt new Lions under 40 years old.

My distriictt will conver#0 Leos tto Lions

My distriictt will organize att leastt membership growtht eventt(s).

All clubt in my distriictt will sett individual membership goalt

My distriictt will use and promotte membership resourcett tto achieve our goal. Justt Ask Guide, Club Membership

Chair Guidett witht inductton ideast,Communitty Needt Assesmentt andt Membership Developmentt Grantt

## NEW CLUB DEVELOPMENT

	New Clubs	Chartter Membert
1st Quartter	12	240
2nd Quartter	5	100
3rd Quartter	5	100
4th Quartter	3	60

By tih end offi tih 4th quartier, tih distiricti will stiartt 25 new clubt.

Witht a minimum offi 500 charttier membert.

### Action Itiems:

My distriictt will ensure all Guiding Liont are certtfied and assigned tto new clubt

My distriictt will hostt a New Club Developmentt Workshop

My distriictt will organiz# Leo Clubt(s).

My distriictt will stta# Specialitt Clubt(s).

- fashion designert(beatuttciant)

- docttor

My distriictt will stta# Campu Clubt(s) att 1-5 school/universitt

My distriictt will use and promotte membership resourcett tto achieve our goal. Membership Developmentt Grantt, New Club

Developmentt Guidett and Justt Ask Guidett).

## MEMBER RETENTION

	Drops
1st Quartter	50
2nd Quartter	200
3rd Quartter	50
4th Quartter	200

By the end off tih 4th quartter, tih distiricti's membership drops will noti exceed 500 members.

### Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

The district will work in identifying root cause of drop and will work toward retaining the members. Retention initiative will be worked out.

## NET GROWTH GOAL

700	+	500	-	500	=	700
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In tih 2019-2020 ffiscal year, my distiricti will serve 150000 people.

### Action Itiems:

Of tte ttotal number ofi people served in my distirict, 75000 people will be youtht(under 18 years old).

My distirictt will use and promotte service resources tto achieve our goal. Service Projectt Plannery Club and Community Needs Assessmentt(Developing Local Parttnerships and Fundraising Guide).

I will encourage clubs in my distirictt tto work ttogethter tto collaboratte on ttheir service projectts tto maximize tthe impactt in ttheir community

Addittonal actton ittems tto achieve tthis goal

The distirictt will promotte collaboratton wtth otther like minded social organizattions including tthe corporatte sectorrs for CSR inittattve.

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 1260 service activities.

### Action Items:

I will educate clubs in my district about our global causes

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

The district will identify and work with all like-minded social organizations that focus on one of the global causes to make meaningful impact in communities

## LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 4% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

### Action Items:

## FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$20,000.00 to support Campaign 100: LCIF Empowering Service.

### Action Items:

My district will raise \$20,000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure Model Club commitments for Campaign 100: LCIF Empowering Service.

My district will recruit 100/100 Clubs this year

## ADVOCATE

In the 2019-2020 fiscal year, 95% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us  
I will include messaging about LCIF in every visit I make as District Governor  
For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal

The district will appoint a team who will work directly with the ZCs and respective club officers and Club Service Chairpersons & Club Secretaries to help facilitate in reporting service activities in MyLions